

Pelican Bay Foundation, Inc.

SIGN REGULATIONS – Open House

In accordance with the Second Amended and Restated Declaration and General Protective Covenants of Pelican Bay paragraph 3.14, the Pelican Bay Foundation hereby amends the following signage standards:

General Standards

1. "Sign" means any outdoor advertising display, billboard, poster, panel, bulletin, banner, pennant and flag, placard, or similar item and all printed, painted, lettered, illuminated or figured devices, messages, structures, or attention-getting devices used for outdoor advertising or devices intended for such purpose attached to or painted on any permanent or temporary building, structure, vehicle or any other object, or to the ground by a post, footing or other manner.
2. All permanent, semi-permanent and temporary signage, residential and/or commercial, must be approved in writing by the Foundation prior to installation.
3. Semi-permanent and temporary signage is only permitted in residential areas for real estate purposes (OPEN HOUSE).
4. Semi-permanent real estate "For Sale" signs must be constructed and installed in accordance with the design standards attached. Temporary signage (OPEN HOUSE) may be of the metal, step type with a minimum size of 16 X 22 inches and a maximum of 18 X 24 inches.
5. All signage must be in good condition structurally and be free of fading, discoloring and blemishes.
6. Semi-permanent and temporary real estate signage must be in the approved Benjamin Moore or Sherwin Williams colors:
Benjamin Moore Manor Brown lettering on Seagull Gray background or
Sherwin Williams Thatch Brown (SW 6145) lettering on Rare Gray (SW 6199) background.
7. No temporary real estate signs are permitted on Pelican Bay Blvd medians or between the sidewalk and Pelican Bay Blvd.
8. No attention-getting devices, such as ribbons or balloons, may be attached to signage.
9. Only one temporary real estate sign is permitted on street corners. The copy must be generic, i.e. "Open House". Use of other copy including logo and separate attached notes providing street numbers or other information is prohibited. This will allow one sign to advertise for all realtors. The name of the sign owner, i.e. real estate associate, may be in one inch letters at the bottom of the sign.
10. All temporary real estate signage must be removed from all locations by sunset. Semi-permanent real estate "For Sale" signs may remain installed until property is sold.
11. "SOLD" signs are not permitted.
12. Office and retail commercial neighborhoods will be permitted monument type signage displaying multiple tenants under the general standards above. Due to the variety and types of signage within the commercial neighborhoods, all signage for these locations will be reviewed and approved by the Foundation on an individual basis.

Specific Standards

Single Family Home Sites

13. One 20 X 30 inch semi-permanent wooden real estate sign on a single or double post is permitted.
14. In addition to one semi-permanent sign, one temporary real estate "OPEN HOUSE" sign is permitted as specified under the general standards above.
15. All signage must be on the property for sale and placed at least 25 feet from the roadway.
16. Copy on all signage may include:
 - a. Logo – must be in approved colors under the general standards above
 - b. Realty company name
 - c. Realtor's name
 - d. Maximum of two telephone numbers
17. Copy may either be painted or sandblasted.

Multi Family Parcel Sites

1. Approval is required from the Association to place any temporary signage in the vicinity of the entry and within the development.
2. No more than one temporary real estate sign shall be placed at the entrance. The copy must be generic, i.e. "OPEN HOUSE". Use of other copy, including logo and separate attached notes providing street numbers or other information is prohibited. This allows one sign to advertise for all realtors. The name of the sign owner, however, may be placed in one inch letters at the bottom of the sign.
3. The copy for signage within a specified multi-family parcel must be approved by that Association. Such approval may not be less restrictive than the standard's set forth above.